OUR STORY — Back in 2009, three friends decided to turn their favourite pieces of online writing into a newspaper that could be enjoyed away from the distraction of a screen. People loved the idea and realised how many different ways you can use a newspaper. But the industry wasn’t set up for non-traditional publishers and making a newspaper was expensive and challenging — so Newspaper Club was born!

Our very first newspaper won a Design of the Year award and sits in the permanent collection of the Design Museum in London. We love to think it’s going down in history — perhaps your newspaper will, too.

Since then, Newspaper Club has taken off in ways we couldn’t have imagined and we are the first choice for creative people printing newspapers all over the world.

Run by a close-knit, experienced team in Glasgow, Scotland, it’s still our mission to make newspaper printing easier for everyone.

We’ve been amazed and delighted by the papers that come off our presses. Everything from local newspapers and festival brochures to theatrical props, big brand lookbooks, portfolios and even wedding proposals! Looking to share your story in an innovative, cost-effective way? Newspaper Club is here for you.

WHAT DO YOU CALL A PAPERBOY?
Meet Russell, our resident paperboy. He loves everything about print, just like us. Keep an eye out for him throughout this sample pack.

FIND US ONLINE:
All of our traditional newspapers are printed on our very own printing press which produces superb quality printing at high speed with minimum waste. Each format has its own set of dos and don’ts when it comes to laying out your designs.

### Sizes

<table>
<thead>
<tr>
<th>Traditional Broadsheet</th>
<th>Traditional Tabloid</th>
<th>Traditional Mini</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big newspapers that make a big impression</td>
<td>Our most popular size. Great for all uses.</td>
<td>Neatly trimmed and stapled. A compact fit for zines or brochures.</td>
</tr>
<tr>
<td>300+ copies</td>
<td>300+ copies</td>
<td>300+ copies</td>
</tr>
<tr>
<td>2–20 pages</td>
<td>4–64 pages</td>
<td>16–64 pages</td>
</tr>
<tr>
<td>380x578mm</td>
<td>289x380mm</td>
<td>170x250mm</td>
</tr>
<tr>
<td>Arrives folded</td>
<td>Arrives flat</td>
<td>Arrives flat</td>
</tr>
<tr>
<td>Choice of paper stocks</td>
<td>Choice of paper stocks</td>
<td>choice of paper stocks</td>
</tr>
<tr>
<td>Not stapled</td>
<td>Not stapled</td>
<td>Stapled &amp; trimmed</td>
</tr>
</tbody>
</table>

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**Choose Your Format**

Will it be a mini, tabloid or broadsheet? Three sizes, countless ways to use them.

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**Order Online**

Our system checks it’s ready to go and we send it off to print.

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**You’re In Print**

Now the fun part: reading, displaying and sharing your newspaper.
We source all of our paper stocks from sustainably managed forests.

“THE BROADSHEET FEELS TIMELY AND FRESH — IT’S QUICK TO DO AND NOT TOO SELF-IMPORTANT. IT’S A GREAT WAY TO SHOWCASE OUR VISUAL LANGUAGE IN A BIG FORMAT.”

Raphael Güller • Zendesk

“NEWSPAPER CLUB MAKES OUR CONTENT MORE REAL. IT AFFORDS US THE CHANCE TO BE MORE CREATIVE AND EXPERIMENTAL WITH OUR MARKETING.”

C Space

NEW TO THE WORLD OF PUBLISHING?

ARTHR runs entirely in your desktop browser with no software to download.

“WE’RE ALL ABOUT COMMUNITY”

Since we started out, we love to show off the exciting things our customers make (unless it’s a secret!) Follow us on social media for inspiration and tag us @newspaperclub to share your project.

“WHY PRINT? WITH US”

ONE WE’RE EXPERIENCED

We’ve been printing newspapers for over 10 years and have learnt a lot along the way. Our dedicated print team runs our own presses with an eye on print quality and detail, and our customer support staff are all ex-school photographers, so they know their stuff.

TWO WE’RE QUICK

We print your newspapers quickly and can stop them anywhere in the world in just a few days. Is a hurry? We can help.

THREE WE’RE HELPFUL

Our goal is to make newspaper printing easier for everyone. Our website is full of inspiration and handy guides and our friendly customer support team will answer your questions quickly, just contact us if you need a hand.

FOUR WE’RE FLEXIBLE

We were the first company to offer a copy of a newspaper and we’re here for all customers large or small, regular or one-off. Whatever you need, just ask.

FIVE WE’RE ALL ABOUT COMMUNITY

Since we started out, we love to show off the exciting things our customers make (unless it’s a secret!) Follow us on social media for inspiration and tag us @newspaperclub to share your project.