INSIDE TODAY:
TAKE A LOOK AT OUR WINNING FORMAT

Digital Tabloids
Our most popular format, perfect for everything from weddings to portfolios, props and posters. It’s really easy to try out — print runs start from just 1 copy. If you’re thinking about jumping into the world of print, this is a great place to start.

55gsm Newsprint
Of all our digital paper options, this is the closest to classic newsprint. Lightweight and slightly off-white with a warm tone, it adds a true newspaper character to your printed design. Look inside to see a few of our favourite newspapers printed on 55gsm.

STAND OUT:
SCORE POINTS FOR ORIGINALITY

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55gsm IMPROVED NEWSPRINT
A classic off-white newsprint stock. Slightly heavier and brighter than most UK daily newspapers.

Brightness: ISO76
Thickness: 
Certifications: EU ECOLABEL • FSC
Use for: Mini • Tabloid • Broadsheet

Printed by: NEWSPAPER CLUB
Want to make a memorable impression? Turn your portfolio into a conversation starter! Get your work into the real world and into the hands of people you’d love to work with.

"THE NEWSPAPER WAS A REAL CONVERSATION STARTER AND ALLOWED ME TO CONNECT WITH A NETWORK OF CREATORS I NEVER THOUGHT I’D MEET."

Nick Pecori • Photographer

Photo community Shutter Hub uses digital tabloid posters to show off their fantastic photographs in an accessible way.

"NEARLY EVERY ONE OF THE PHOTOGRAPHERS WE SHOWCASED SHARED THE SAME QUESTION, ‘WILL IT LOOK ANY GOOD?’ AND THE ANSWER TURNED OUT TO BE, YES, BETTER THAN YOU COULD HAVE EVER IMAGINED!"

Karen Harvey • Shutter Hub

Use these big pages to make a big impact. Make a pull-out poster or turn your whole newspaper into a series of punchy posters [see the guide on our blog]! Photography group Shutter Hub uses newsprint posters to put on affordable, flexible exhibitions that their members love.
WEDDINGS

Whether you’re planning a low-key affair or a lavish extravaganza, there’s a newspaper for every couple at every stage. For save the date cards, invitations, orders of service and photo-filled thank yous, a newspaper is a fun, versatile alternative to traditional wedding stationery.

“A NEWSPAPER WAS THE PERFECT WAY TO DISPLAY OUR CEREMONY READINGS AND THROW A LITTLE FUN IN THERE TOO (INCLUDING A ‘MEET THE PARENTS’ PAGE AND CROSSWORD).”
Olivia Purvis

BRAND STORIES

A newspaper can serve as a unique canvas for your brand’s stories and community content. In a digital world, newspapers feel more personal, meaning you can cut through the noise. They are a great way to connect with your customers.

“A NEWSPAPER IS PERSONAL AND ALLOWS FOR A MORE DETAILED APPROACH TO YOUR BRAND.”
Ella and Co
SPOT THE DIFFERENCE
55gsm IMPROVED NEWSPRINT

Compare print quality and colours across each of our paper types.

LETTERS
COULD
FILL IN
IF YOU USE A SMALL POINT SIZE ON TOP OF A COLOURED BACKGROUND TO USE A BOLD WEIGHT!