

WHAT'S ON

DIGITAL TABLOID

Size:	289mm x 380mm
Finishing:	Flat
Pages:	4-64
Copies:	1-1,000



Printed by:
NEWSPAPER CLUB

55gsm IMPROVED NEWSPRINT

A classic off-white newsprint stock. Slightly heavier and brighter than most UK daily newspapers.

Brightness: ISO76 ●●●○○

Thickness: ●●●○○○

Certifications: EU ECOLABEL • FSC

Use for: All formats



Original photo: Logan Weaver • unsplash.com

INSIDE TODAY: TAKE A LOOK AT OUR WINNING FORMAT

Digital Tabloids

Our most popular format, perfect for everything from weddings to portfolios, props and posters. It's really easy to try out – print runs start from just 1 copy. If you're thinking about jumping into the world of print, this is a great place to start.

55gsm Newsprint

Of all our digital paper options, this is the closest to classic newsprint. Lightweight and slightly off-white with a warm tone, it adds a true newspaper character to your printed design. Look inside to see a few of our favourite newspapers printed on 55gsm.

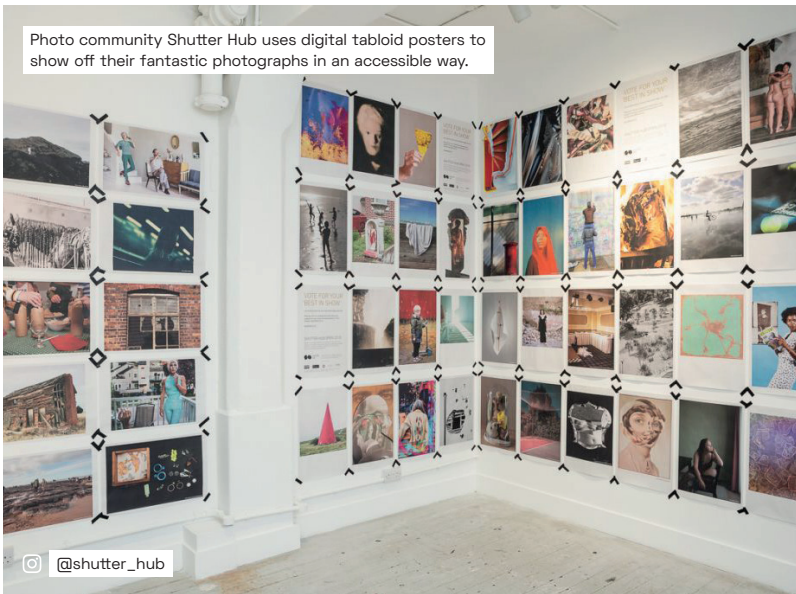
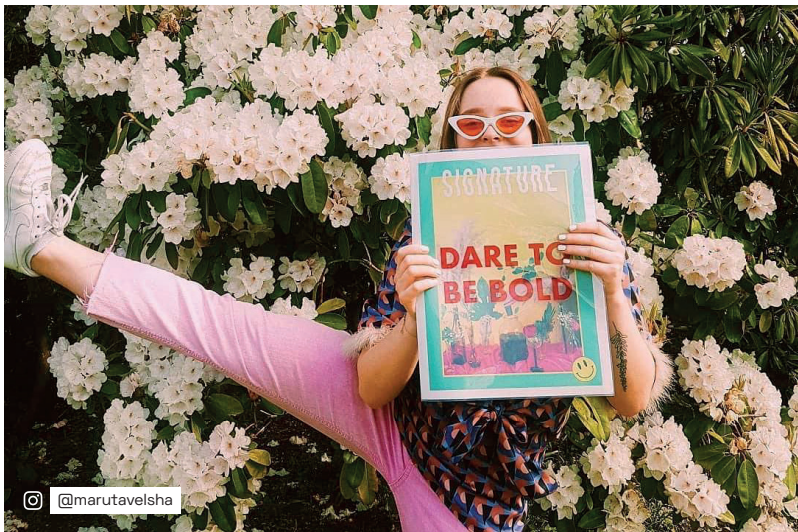
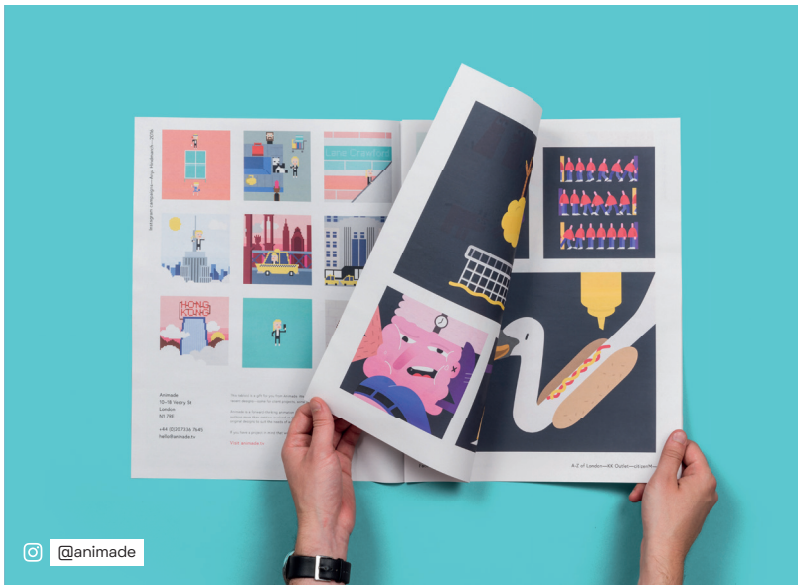
OUR CUSTOMERS LOVE TABLOIDS FOR...

PORTFOLIOS

Want to make a memorable impression? Turn your portfolio into a conversation starter! Get your work into the real world and into the hands of people you'd love to work with.

“THE NEWSPAPER WAS A REAL CONVERSATION STARTER AND ALLOWED ME TO CONNECT WITH A NETWORK OF CREATORS I NEVER THOUGHT I'D MEET.”

Nick Pecori • Photographer

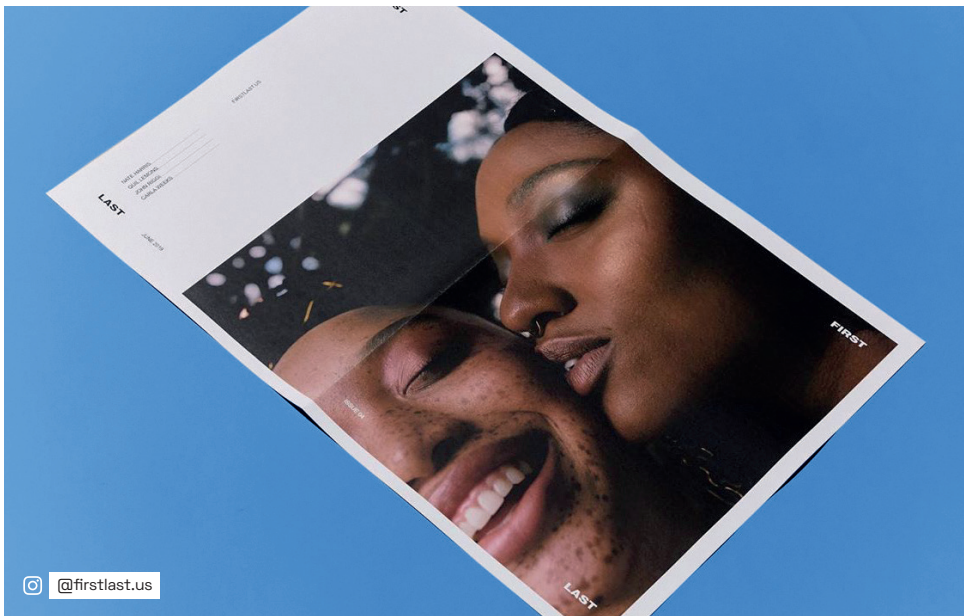


POSTERS

Use these big pages to make a big impact. Make a pull-out poster or turn your whole newspaper into a series of punchy posters (see the guide on our blog!) Photography group Shutter Hub uses newsprint posters to put on affordable, flexible exhibitions that their members love.

“NEARLY EVERY ONE OF THE PHOTOGRAPHERS WE SHOWCASED SHARED THE SAME QUESTION, ‘WILL IT LOOK ANY GOOD?’ AND THE ANSWER TURNED OUT TO BE, YES, BETTER THAN YOU COULD HAVE EVER IMAGINED!”

Karen Harvey • Shutter Hub

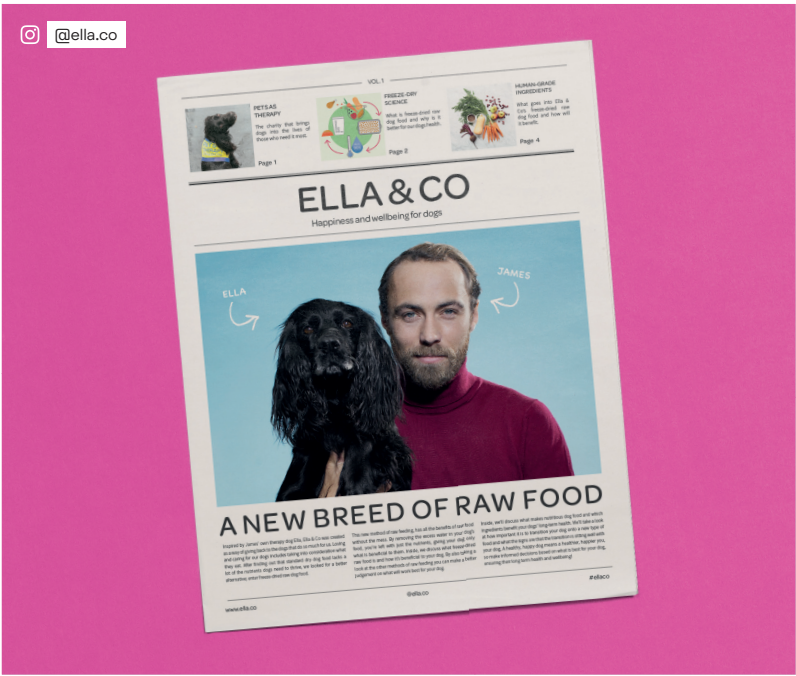


WEDDINGS

Whether you're planning a low-key affair or a lavish extravaganza, there's a newspaper for every couple at every stage. For save-the-date cards, invitations, orders of service and photo-filled thank yous, a newspaper is a fun, versatile alternative to traditional wedding stationery.

“A NEWSPAPER WAS THE PERFECT WAY TO DISPLAY OUR CEREMONY READINGS AND THROW A LITTLE FUN IN THERE TOO (INCLUDING A ‘MEET THE PARENTS’ PAGE AND CROSSWORD).”

Olivia Purvis



BRAND STORIES

A newspaper can serve as a unique canvas for your brand's stories and community content. In a digital world, newspapers feel more personal, meaning you can cut through the noise. They are a great way to connect with your customers.

“A NEWSPAPER IS PERSONAL AND ALLOWS FOR A MORE DETAILED APPROACH TO YOUR BRAND.”

Ella and Co





SPOT THE DIFFERENCE

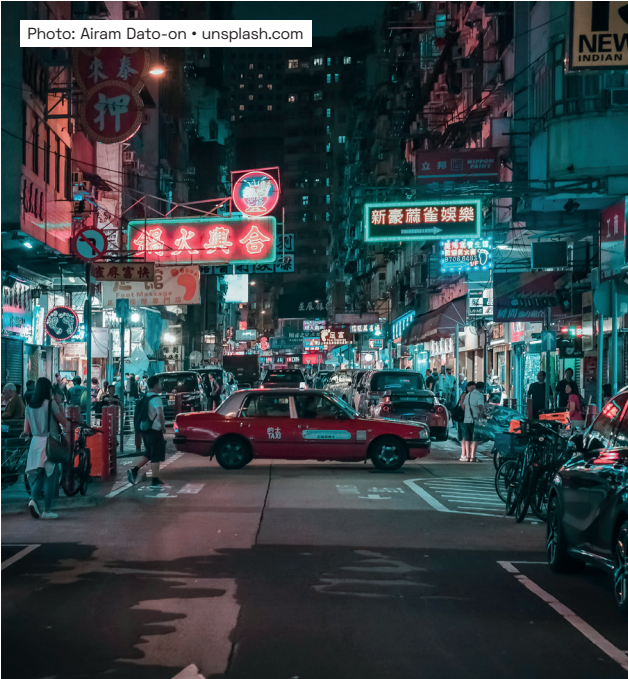
55gsm IMPROVED NEWSPRINT

Compare print quality and colours across each of our paper types.

55gsm Improved Newsprint

45gsm Salmon Newsprint

80gsm Bright Recycled



LETTERS

COULD

FILL IN

IF YOU USE A

SMALL POINT SIZE

ON TOP OF A

COLOURED BACKGROUND

SO USE A BOLD WEIGHT!

OTHERWISE IT WON'T BE LEGIBLE IN PRINT.

65pt

55pt

45pt

35pt

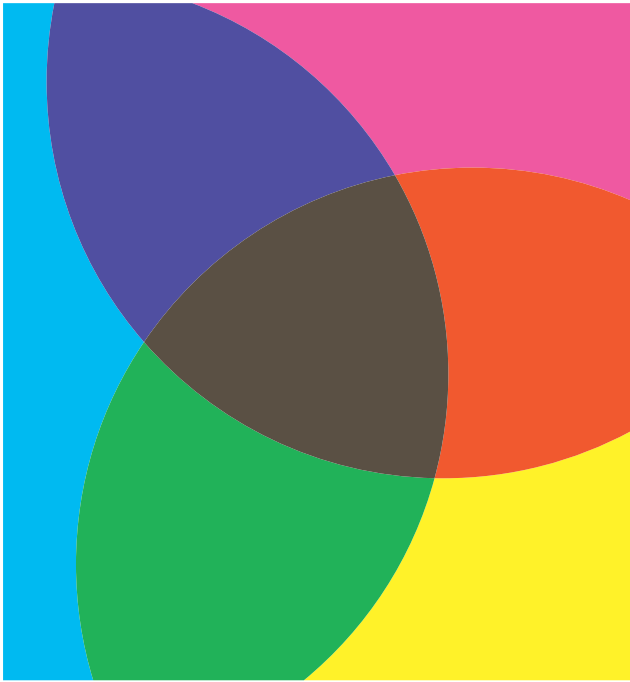
25pt

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10%																			
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100%																			
C 000	C 030	C 100	C 100	C 100	C 050	C 000	C 100	C 080	C 050	C 000	C 000	C 000	C 000	C 000	C 000	C 000	C 000	C 000	C 000
M 000	M 030	M 000	M 050	M 100	M 100	M 100	M 000	M 000	M 000	M 000	M 025	M 065	M 100	M 100	M 085	M 070	M 030	M 010	M 005
Y 000	Y 030	Y 000	Y 000	Y 000	Y 000	Y 000	Y 100	Y 080	Y 100	Y 100	Y 100	Y 100	Y 100	Y 100	Y 100	Y 090	Y 050	Y 050	Y 010
K 100	K 100	K 000	K 000	K 000	K 000	K 000	K 050	K 000	K 000	K 000	K 000	K 000	K 000	K 040	K 070	K 040	K 020	K 015	K 025