

DIGITAL PRINTING SAMPLE PACK

DESIGN TIPS

3 DIFFERENT PAPER TYPES

INSPIRING CASE STUDIES

OUR SIZES: MINI, MIDI, TABLOID, BROADSHEET

DIGITAL PRINTING SAMPLE PACK 2025 EDITION

DIGITAL BROADSHEET

Size:	350mm x 500mm
Finishing:	Folded
Pages:	4-40
Copies:	1-1,000

PICKUPABLE

NEWSPAPER CLUB

Est. 2009

UNPUTDOWNABLE

55GSM IMPROVED NEWSPRINT

Brightness:	●●●○○
Thickness:	●●●○○
Certifications:	EU Ecolabel • FSC
Use for:	All formats

Just a few of the beautiful newspapers we have printed for our customers worldwide

WELCOME TO THE CLUB

For over 10 years we've helped creative people and businesses all over the world share their stories with newsprint.

Together we're reinventing newspapers to make them more exciting, versatile and affordable than ever before. Now that you've received your sample pack, consider yourself part of the club!

OUR STORY

Back in 2009, three friends decided to turn their favourite pieces of online writing into a newspaper that could be enjoyed away from the distraction of a screen.

People loved the idea and realised how many different ways you can use a newspaper. But the industry wasn't set up for non-traditional publishers and making a newspaper was expensive and challenging — so Newspaper Club was born!

Our very first newspaper won a Design of the Year award and sits in the permanent collection of the Design Museum in London. We love to think it's going down in history — perhaps your newspaper will, too.

Since then, Newspaper Club has taken off in ways we couldn't have imagined and we are the first choice for creative people printing newspapers all over the world.

Run by a close-knit, experienced team in Glasgow, Scotland, it's still our mission to make newspaper printing easier for everyone.

We've been amazed and delighted by the newspapers that come off our presses. Everything from local newspapers and festival brochures to theatrical props, big brand lookbooks, portfolios and even wedding proposals! Looking to share your story in an innovative, cost-effective way? Newspaper Club is here for you.

FIND US ONLINE:



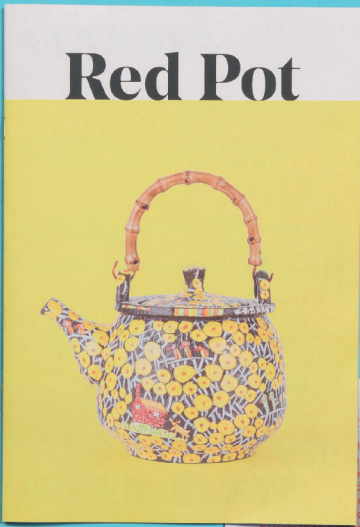
MEET THE MASCOT

WHAT DO YOU CALL A PAPERBOY?

Meet Russell, our resident paperboy. He loves everything about print, just like us. Keep an eye out for him throughout this sample pack.



Some
Things
I Have
Made



GREAT IDEAS
ARE WORTH
HOLDING
ONTO



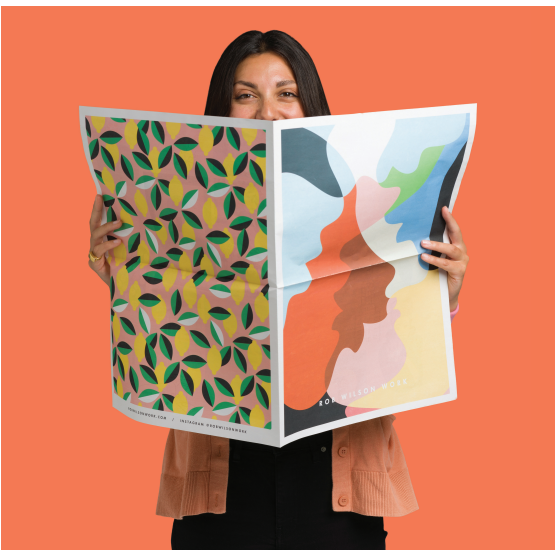
CHOOSE FROM 4 SIZES

All of our digital newspapers are printed on our very own digital printing press which produces superb quality printing at high speed with minimum waste. Each format has its own set of dos and don'ts when it comes to laying out your designs.

DIGITAL BROADSHEET

Big newspapers that make a big impression.

1-1,000 copies	4-40 pages	350mm x 500mm	Arrives folded	55gsm Newsprint only	Not stapled
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DIGITAL TABLOID

Our most popular size. Great for all uses.

1-1,000 copies	4-64 pages	289mm x 380mm	Arrives flat	Choice of paper stocks	Not stapled
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DIGITAL MIDI

Like a magazine, but easier. Space for stories worth keeping.

1-1,000 copies	16-64 pages	220mm x 310mm	Arrives flat	Choice of paper stocks	Stapled & trimmed
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DIGITAL MINI

Neatly trimmed and stapled. A compact fit for zines or brochures.

1-1,000 copies	16-64 pages	170mm x 250mm	Arrives flat	Choice of paper stocks	Stapled & trimmed
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RAYMOND BIESINGER catalogue number one 2015

Full catalogue at shop.difference.co.uk • write contact@difference.co.uk to become a stockist

OSCAR DE LA RENTA BY LARSEN TORREMAN

OHIO

you CAN print over the central gutter on every newspaper size

Minis and Midis are trimmed to size, so you can print full colour artwork right to the edge

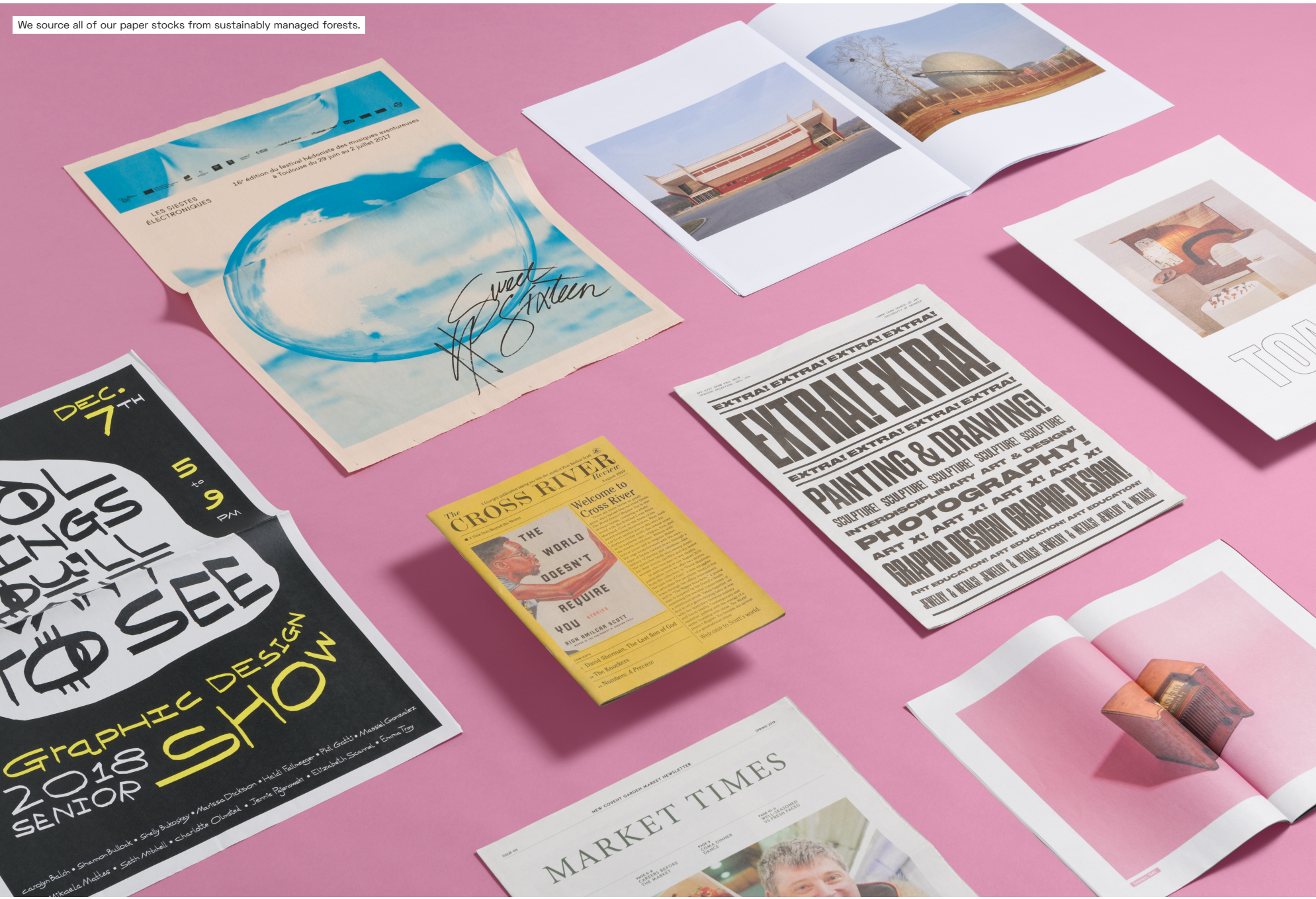
Digital tabloids are sent FLAT – not endorser-folded like broadsheets

Broadsheet newspapers are delivered endorser-folded (folded in half horizontally)

10mm margin on broadsheets

15mm margin on tabloids

Tabloids and broadsheets are NOT trimmed, so leave a clear margin around the edge of the page



We believe print can and should be a sustainable medium so we conduct our business with that goal in mind

SOURCING PAPER

Our papers are sourced from sustainably managed forests and producers that have met a strict set of environmental and socially responsible standards. You can read about the specific environmental certificates for each paper on the Environment page on our website.

RENEWABLE ENERGY

Solar panels at our print warehouse generate over 100MWh of electricity per year, enough

energy to print all of our newspapers.

PACKAGING

We use minimal plastic in our packaging. For digital orders in the UK, we've removed plastic wrap, strapping and packing tape. We also offer compostable polybags for mailouts.

SUSTAINABLE PRINTING

Our digitally printed newspapers use toner made with 100% certified green energy, contained in recyclable containers. It is free from solvents and volatile organic compounds, odourless and food-approved. It is also de-inkable, meaning the paper can be completely recycled into fresh newsprint.

Our traditionally printed newspapers use standard coldset web offset inks made by SunChemical. Vegetable-based inks are being developed for newspaper printing but do not currently provide the same quality. We hope to adopt them in the future.

REDUCING WASTE

We recycle all of our waste paper. Around 80% is turned into recycled newsprint and the remaining 20% is shredded and turned into animal bedding (mostly for pigs and horses). The aluminium plates used for traditional printing are recycled by J & G Environmental and become a variety of components including car parts.

WHY PRINT? WITH US

ONE | WE'RE EXPERIENCED

We've been printing newspapers for over 10 years and have learnt a lot along the way. Our dedicated print team runs our own presses with an eagle eye on quality and detail, and our customer support staff are all art school graduates, so they know their stuff!

TWO | WE'RE QUICK

We print your newspapers quickly and can ship them anywhere in the world in just a few days. In a hurry? We can help!

THREE | WE'RE HELPFUL

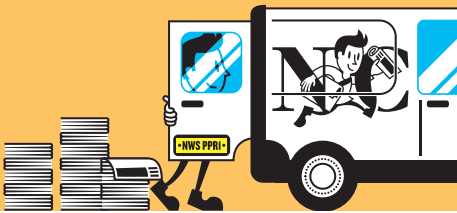
Our goal is to make newspaper printing easier for everyone. Our website is full of inspiration and handy guides and our friendly customer support team will answer your questions quickly. Just contact us if you need a hand.

FOUR | WE'RE FLEXIBLE

We were the first company to offer one copy of a newspaper and we're here for all customers large or small, regular or one-off. Whatever you need, just ask.

FIVE | WE'RE ALL ABOUT COMMUNITY

Since we started out, we love to show off the exciting things our customers make (unless it's a secret!) Follow us on social media for inspiration and tag us @newspaperclub to share your project.



WE'RE PROUD TO HAVE PRINTED NEWSPAPERS FOR:

The Guardian

Pentagram

MAGNUM PHOTOS

mailchimp

Spotify

TOAST

vitra.

FRED PERRY

Polaroid

Rapha

ual: university of the arts london

THE MODERN HOUSE

...AND MANY MORE BRILLIANT BRANDS!

"THE TOUCH, SMELL AND SOUND OF A NEWSPAPER IS UNMATCHED. IT BRINGS BACK OUR SENSES AND CHANGES HOW WE INTERACT WITH CONTENT."

Kyle Ramsey, Crocs

"A BROADSHEET REQUIRES TWO HANDS, COMMANDS ATTENTION AWAY FROM DEVICES AND PROVIDES UNINTERRUPTED SPACE FOR THINKING."

Andrea Rosen, Adobe Design

SHARE YOUR SAMPLES

We love seeing where our print samples end up, so tag us @newspaperclub and show us what you're working on!



KICKSTART YOUR DESIGN PROCESS WITH

FREE TEMPLATES

© CANVA • INDESIGN

Available for all sizes. They're set up with the correct dimensions and include margins or bleed.

PLUS:

Themed Canva templates for weddings, props, magazines and more!



FIND ALL THE TEMPLATES AT: newspaperclub.com/create/artwork-guidelines



RUSSELL'S CROSSWORD

Across

- Two facing pages make a _____
- Keep this clear at the edge of the page
- Think pink
- The M in CMYK
- We _____ our minis down to size
- The Y in CMYK
- Think BIG
- Print runs start at _____ copy
- The space between two facing pages
- The biggest news makes the front page _____

Need a hand?

Don't tell Russell, but you can find most of the answers in the printing terms glossary on our website.

Down

- What's the name of our paperboy mascot?
- Our smallest format
- Keep it high to make your images look sharp in print
- This is our _____ printing sample pack
- The C in CMYK
- Our most popular format
- The K in CMYK
- Our other printing type for larger print runs
- The newspaper title is known as the _____ on the front page
- _____ marks show us where to trim the page
- You need to use this to print right to edge
- _____ folding will help your newspaper fit into an envelope

ANSWERS: p14 of the mini

