THINK BIG | 350MM X 500MM



FOR PRINTING 1-1,000 COPIES

PICKUPABLE

BROADSHEET

Copies:	1-10,000
Pages:	2-40
Paper stock:	5 choices
Finishing:	Folded

Newspaper Club
Est. 2009

55 GSM IMPROVED NEWSPRINT

UNPUTDOWNABLE

PRINTED ON OUR DIGITAL PRESS





Just a few of the beautiful newspapers we have printed for our customers worldwide

WELCOME TO THE CLUB

For over 10 years we've helped creative people and businesses all over the world share their stories with newsprint.

Together we're reinventing newspapers to make them more exciting, versatile and affordable than ever before. Now that you've received your sample pack, consider yourself part of the club!



OUR STORY

Back in 2009, three friends decided to turn their favourite pieces of online writing into a newspaper that could be enjoyed away from the distraction of a screen.

People loved the idea and realised how many different ways you can use a newspaper. But the industry wasn't set up for non-traditional publishers and making a newspaper was expensive and challenging — so Newspaper Club was born!

Our very first newspaper won a Design of the Year award and sits in the permanent collection of the Design Museum in London. We love to think it's going down in history — perhaps your newspaper will, too.

Since then, Newspaper Club has taken off in ways we couldn't have imagined and we are the first choice for creative people printing newspapers all over the world.

Run by a close-knit, experienced team in Glasgow, Scotland, it's still our mission to make newspaper printing easier for everyone.

We've been amazed and delighted by the newspapers that come off our presses. Everything from local newspapers and festival brochures to theatrical props, big brand lookbooks, portfolios and even wedding proposals! Looking to share your story in an innovative, cost-effective way? Newspaper Club is here for you.

FIND US ONLINE:



Meet Russell, our resident paperboy. He loves everything about print, just like us. Keep an eye out for him throughout this sample pack.

Some Things I Have Made





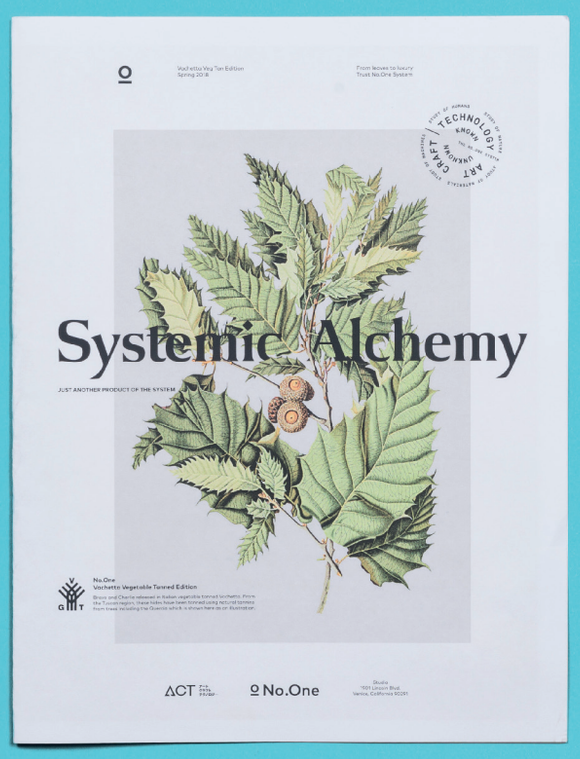




















CHOOSE FROM 4 SIZES

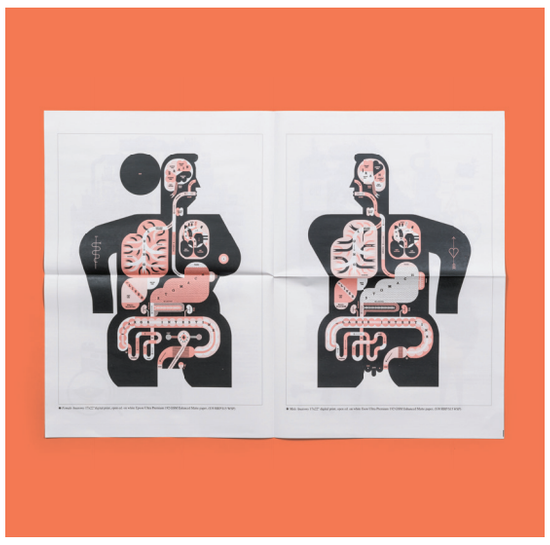
All of our newspapers are printed on our very own printing press which produces superb quality printing at high speed with minimum waste. Each format has its own set of dos and don'ts when it comes to laying out your designs.

350mm x 500mm | 380mm x 578mm

BROADSHEET

Big newspapers that make a big impression.

1–10,000+ copies	2–40 pages	Arrives folded	5 paper choices	Not stapled









289mm x 380mm

TABLOID

Our most popular size.
Great for all uses.

1–10,000+ copies	4–64 pages	Not folded	5 paper choices	Not stapled

220mm x 310mm

MIDI

Like a magazine, but easier.
Space for stories worth keeping.

1-1,000+ copies	16–64 pages	Arrives flat	2 paper choices	Stapled & trimmed









170mm x 250mm

MINI

Neatly trimmed and stapled.
A compact fit for zines or brochures.

1–10,000+ copies	16–64 pages	Arrives flat	4 paper choices	Stapled & trimmed

you CAN print over the central gutter on every newspaper size

Broadsheet newspapers are delivered endorse-folded (folded in half horizontally)



10mm margin on broadsheets

Minis and Midis are trimmed to size, so you can print full colour artwork right to the edge

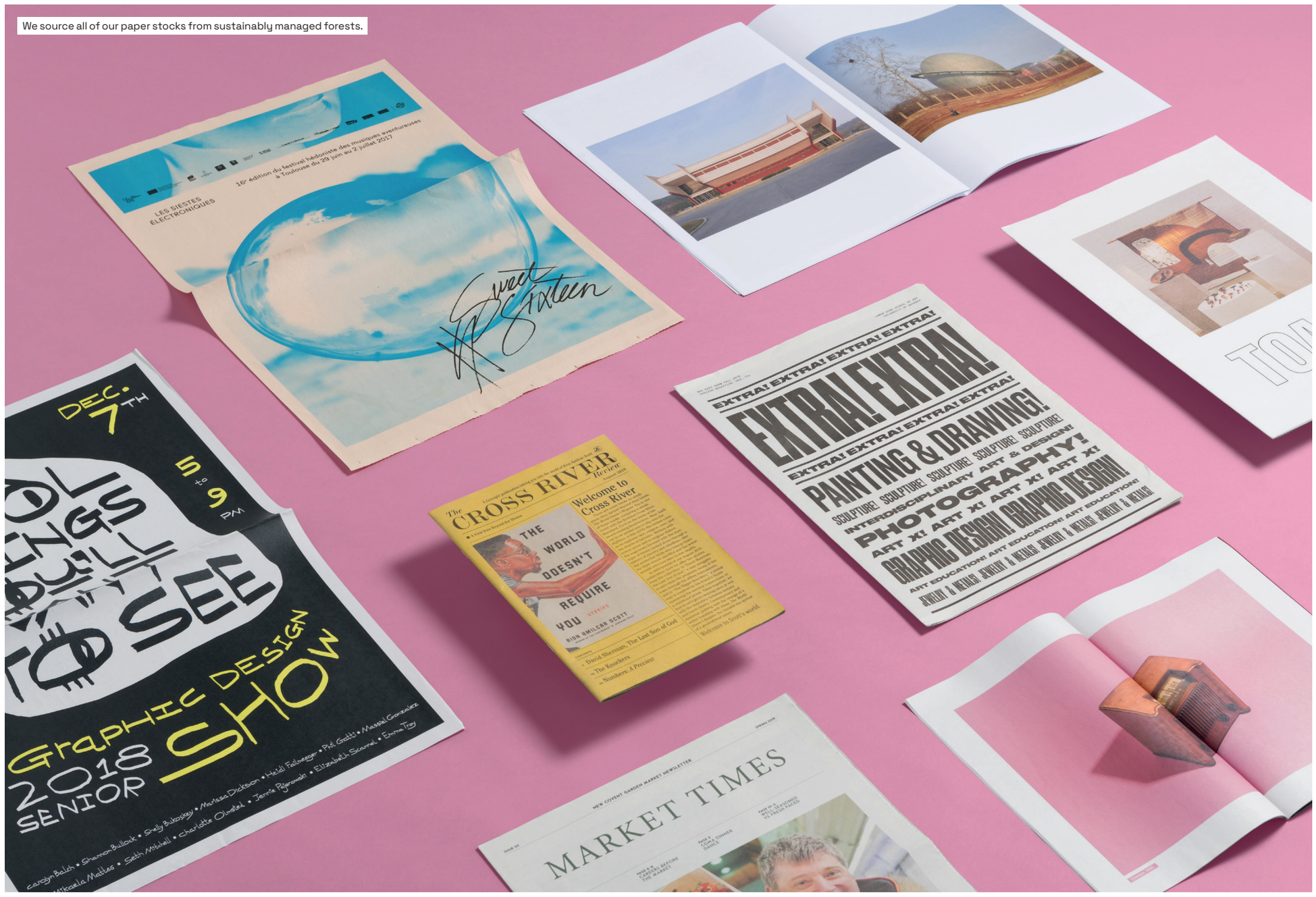




Digital tabloids are sent FLAT — not endorse-folded like broadsheets

15mm margin on tabloids

Tabloids and broadsheets are NOT trimmed, so leave a clear margin around the edge of the page



GOOD NEWS

We believe print can and should be a sustainable medium so we conduct our business with that goal in mind

SOURCING PAPER
Our papers are sourced from sustainably managed forests and producers that have met a strict set of environmental and socially responsible standards. You can read about the specific environmental certificates for each paper on the Environment page on our website.

RENEWABLE ENERGY
Solar panels at our print warehouse generate over 100MWh of electricity per year, enough energy to print all of our newspapers.

PACKAGING
We use minimal plastic in our packaging. For digital orders in the UK, we've removed plastic wrap, strapping and packing tape. We also offer compostable polybags for mailouts.

SUSTAINABLE PRINTING
Our digitally printed newspapers use toner made with 100% certified green energy, contained in recyclable containers. It is free from solvents and volatile organic compounds, odourless and food-approved.
It is also de-inkable, meaning the paper can be completely recycled into fresh newsprint.

Our traditionally printed newspapers use standard coldset web offset inks made by SunChemical. Vegetable-based inks are being developed for newspaper printing but do not currently provide the same quality. We hope to adopt them in the future.

REDUCING WASTE
We recycle all of our waste paper. Around 80% is turned into recycled newsprint and the remaining 20% is shredded and turned into animal bedding (mostly for pigs and horses). The aluminium plates used for traditional printing are recycled by J & G Environmental and become a variety of components including car parts.

WHY PRINT WITH US?

ONE | WE'RE EXPERIENCED

We've been printing newspapers for **over 10 years** and have learnt a lot along the way. Our dedicated print team runs our own presses with an eagle eye on quality and detail, and our customer support staff are all art school graduates, so they know their stuff!

TWO | WE'RE QUICK

We print your newspapers **quickly** and can ship them **anywhere** in the world in just a few days. In a hurry? We can help!

THREE | WE'RE HELPFUL

Our goal is to make newspaper printing **easier for everyone.** Our website is full of inspiration and handy guides and our friendly customer support team will answer your questions quickly. Just contact us if you need a hand.

FOUR | WE'RE FLEXIBLE

We were the first company to offer **one copy** of a newspaper and we're here for **all customers** large or small, regular or one-off. Whatever you need, just ask.

FIVE | WE'RE ALL ABOUT COMMUNITY

Since we started out, we love to show off the exciting things our customers make (unless it's a secret!) **Follow us** on social media for inspiration and tag us **@newspaperclub** to share your project.



WE'RE PROUD TO HAVE PRINTED NEWSPAPERS FOR:

The Guardian · Pentagram · MAGNUM PHOTOS · mailchimp · Spotify · TOAST · vitra. · FRED PERRY · Polaroid · Rapha · ual: university of the arts london · THE MODERN HOUSE

...AND MANY MORE BRILLIANT BRANDS!

"THE TOUCH, SMELL AND SOUND OF A NEWSPAPER IS UNMATCHED. IT BRINGS BACK OUR SENSES AND CHANGES HOW WE INTERACT WITH CONTENT."
Kyle Ramsey, Crocs

"A BROADSHEET REQUIRES TWO HANDS, COMMANDS ATTENTION AWAY FROM DEVICES AND PROVIDES UNINTERRUPTED SPACE FOR THINKING."
Andrea Rosen, Adobe Design

SHARE YOUR SAMPLES

We love seeing where our print samples end up, so tag us @newspaperclub and show us what you're working on!



KICKSTART YOUR DESIGN PROCESS WITH FREE TEMPLATES

CANVA • INDESIGN

Available for all sizes. They're set up with the correct dimensions and include margins or bleed.

PLUS:
Themed Canva templates for weddings, props, magazines and more!



FIND ALL THE TEMPLATES AT:
newspaperclub.com/create/artwork-guidelines



RUSSELL'S CROSSWORD

Across
1. Two facing pages make a ______
3. Keep this clear at the edge of the page
7. Think pink
8. The M in CMYK
11. We ____ our minis down to size
12. The Y in CMYK
15. Think BIG
17. Print runs start at ___ copy
18. The space between two facing pages
19. The biggest news makes the front page _____

Down
2. What's the name of our paperboy mascot?
3. Our smallest format
4. Keep it high to make your images look sharp in print
5. This is our _____ printing sample pack
6. The C in CMYK
9. Our most popular format
10. The K in CMYK
11. Our other printing type for larger print runs
13. The newspaper title is known as the _____ on the front page
14. ____ marks show us where to trim the page
15. You need to use this to print right to edge
16. _____-folding will help your newspaper fit into an envelope

Need a hand?
Don't tell Russell, but you can find most of the answers in the printing terms glossary on our website.

ANSWERS: p14 of the mini

